**短视频脚本样例**

**Video script Sample**

题目：不可思议的贺卡

Topic: The Incredible Birthday Card

内容梗概：我的室友汉娜要过生日了，我有从国内带来的小礼物送她，可我还想买一张好看的贺卡给她写几句祝福。我做梦都没有想到的是，在我生活的这个几乎没有华人的欧洲小镇上，突然出现了五彩缤纷的汉字贺卡。。。

Summary: My roommate, Hannah, is celebrating her birthday. I have a small gift from China for her, but I also want to buy a nice birthday card so I can write her a few birthday wishes. I never would have guessed that in this European town where I lived, with almost no Chinese people here, there are a stack of colorful Chinese greeting cards coming out...

视频风格：欢快、跳跃、有惊喜感

Video style: cheerful, lively, pleasantly surprising

总时长预计：130秒

Estimated total duration: 130 seconds

「片头」（4秒）不可思议的贺卡

【Title】 (4 seconds) The Incredible Birthday Card

开头『第一组画面』：（10秒）从一只特写镜头里的中国结开始，画面拉远到我把中国结放到一个小纸盒子里，然后，我用美丽的礼品纸把纸盒包起来，成为一个精美的礼物。

【The first set of scenes, the opening】 (10 seconds) Begins with a close-up shot of a Chinese knot, then zooms out until I put the Chinese knot in a small paper box and wrap the box up with beautiful gift wrapping, it transforms into a lovely gift box.

「配合第一组画面的画外音」：我的室友汉娜要过生日了，我给她准备了从国内带来的礼物，可是还缺一张贺卡。

Voice-over: My roommate, Hannah, is celebrating her birthday soon. I prepared a gift for her from China, but I still need a birthday card.

『第二组画面』：（12秒）用全景加近景展现我生活的欧洲小镇：古老的步行街，行人，古色古香的老房子。。。（强调百分之百的欧洲感，这里找不到中国的影子，为的是跟后面将出现的转折形成强烈的视觉对比）。我迎着镜头走来，镜头又跟着我的背影走进一家购物中心。我上了滚梯，从一家家商店橱窗面前走过。

【The second set of scenes】 (12 seconds) Showcase a panoramic and close-up view of ancient streets, pedestrians, and old houses in the European town where I live (I’ll emphasize on the all-European aspect of the city and that no element of China can be found here to form a strong visual contrast with the turning point that will appear later). I walk towards the camera, it follows me into a shopping mall, then I get on the escalator and walk in front of shop windows.

「配合第二组画面的画外音」：我在XX小镇外的大学读研，XX小镇有四百多年的历史，至今这里的外国人还不多，我是这里醒目的亚洲人。哈哈！

Voice-over: I’m studying in a university outside XX town. XX town goes back 400 years. There aren’t many foreigners here, so I’m the Asian that sticks out. Haha!

『第三组画面』：（6秒）远景加中景 我走到一家卖贺卡的商店，这里树立了很多琳琅满目的旋转展架，我开始挑选。

【The third set of scenes】(6 seconds) Shot in far-range and mid-range. I walk to a shop that sells greeting cards. There are many dazzling rotating display racks. I start to pick and choose the card I’m looking for.

「配合第三组画面的画外音」：这个购物中心里有一家我喜欢的贺卡店，我这个人是贺卡控！

Voice-over: There’s a greeting card shop that I like in this mall. I’m a greeting card fiend!

『第四组画面』：（10秒）当我想向下一个展架移步时，我忽然不动了，近景刻画出我惊呆了的表情。然后，镜头从我的脸部移到我凝视的那个旋转展架，从上到下，360度旋转一圈，插的都是中国字为元素的贺卡！

【The forth set of scenes】(10 seconds) As I proceed to the next display stand, I suddenly freeze. The close-up shot shows my surprised expression. Then, the camera moves from my face to the rotating display stand I’m staring at. It rotates 360 degrees from top to bottom, and all the greeting cards displayed on the stand have Chinese characters and designs on them.

「配合第四组画面的画外音」：（无）

Voice-over: (none)

『第五组画面』：我找到了店老板，跟他用德语攀谈起来。他跟着我走到中文贺卡的展架前。（我们的对话内容，像我的中文画外音一样，都用英文字幕打出来）

【The fifth set of scenes】I find the shop owner and start a conversation with him in German. He follows me to the display stand with Chinese greeting cards. (The content of our dialogue is typed in English subtitles, the same as my Chinese voiceover)

「对话：」

我：您的这些中文贺卡是新来的吧？我以前没见过。

店老板：是啊，这种带名字的贺卡很潮。

我：您能打开一张让我看看吗？

店老板：当然。你想找哪个名字？

我：嗯，您有Hannah 吗？

店老板：应该有，看，在这里！

Dialogue:

Me: Are these Chinese greeting cards new? I haven't seen them before.

Shop owner: Yes, these cards with names are very trendy.

Me: Can you open one for me to see?

Shop owner: Of course. Which name are you looking for?

Me: Well, do you have “ Hannah”?

Shop owner: We should have it. Look, here it is!

『第六组画面』：特写镜头 “汉娜”贺卡被店老板小心地打开，德文原名比较小，两个中国汉字“汉”和“娜”自上而下大大地写在卡片当中，还有对“汉”和“娜”这两个字的德文释义。

【The sixth set of scenes】Showing a close-up shot of the greeting card with the name “Hannah” being carefully opened by the shop owner. The German printing of the name is relatively small on the card compared to the two big Chinese characters "汉" and "娜" written in the card from top to bottom. There is a German interpretation of the two characters.

「对话：」

店老板：你是中国人吗？你认识这些字吗？

我：我是中国人，当然认识啦。你认识吗？

店老板（很羞涩地笑了）：我不认识，可是我觉得这些字很好看，像一张张小画，而且含义都很棒。这些卡卖得挺快的，很受欢迎。

我：真没想到您这儿有汉字姓名的贺卡！我买这张。

Dialogue:

Shop owner: Are you Chinese? Do you know these words?

Me: I am Chinese, of course I know them. Do you?

Shop owner (smiling shyly): I don't, but I think these words are pretty, like small pictures, and they have great meanings. These cards sell quickly and are very popular.

Me: I didn't expect you to have a greeting card with Chinese names here! I’ll take this one.

以上第五和第六组画面及对话约55秒。

The above fifth and sixth sets of pictures and dialogue are about 55 seconds long.

结尾「第七组画面」（约25秒）我室友的生日场景，蛋糕，气球，朋友们的笑脸。汉娜打开我的礼物，取出中国结，张开双臂想给我一个大拥抱。我却躲着她，把背在身后的手里的贺卡递给她，说：“Happy Birthday, Hannah!你不是一直想有一个中国名字吗？”汉娜接过贺卡，又惊讶又高兴得不得了。我们紧紧地拥抱在一起。

【The seventh set of scenes,the end】 (approximately 25 seconds): My roommate's birthday scene, showing cakes, balloons, and friends' smiling faces. Hannah opens my present, takes out the Chinese knot, and opens her arms to give me a big hug. I take a step back and dodge her embrace, give her the birthday card in my hand behind my back, and say, “Happy Birthday, Hannah! Haven't you always wanted a Chinese name?” Hannah takes the card, surprised and overwhelmed with joy, then we hug each other tightly.

「片尾」：（6秒）汉娜贺卡和中国结做为画面背景，滚动出现作者、摄影师、剪辑者的名字以及鸣谢。。。

【End Credits】 (6 seconds) Hannah’s birthday card and the Chinese knot are used as the background of the scene, and the names of the author, photographer, editor and the acknowledgment roll out and appear on screen.